

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 496331 /		<u>Alt Order #</u> 06355106
<u>Product</u> TARKANIAN 4 CONGRESS		
<u>Contract Dates</u> 10/01/12 - 10/07/12		<u>Estimate #</u>
<u>Advertiser</u> Tarkanian for Congress		<u>Original Date / Revision</u> 09/27/12 / 09/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Sandler & Innocenzi
705 Prince Street
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/01/12	10/05/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MTWT---				3	\$85.00			
N 2	KVVU	10/01/12	10/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MTWTF--				2	\$275.00			
N 3	KVVU	10/01/12	10/05/12	Katie Couric	2-3p		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MTWTF--				5	\$275.00			
N 4	KVVU	10/07/12	10/07/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-----1				1	\$1,250.00			
N 5	KVVU	10/01/12	10/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$6,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MTWTF--				3	\$2,150.00			
N 6	KVVU	10/01/12	10/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MTWTF--				5	\$700.00			
N 7	KVVU	10/01/12	10/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MTWTF--				3	\$725.00			
Totals											22	\$15,555.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/07/12	22	\$15,555.00	\$13,221.75
Totals	22	\$15,555.00	\$13,221.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

SEP27/12 17.06
*** KVVU-TV ***

PROGRAM : NEWS

REP HEADLINE# 6355106
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP
 SEP27/12 17.06
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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6			700A-900A	30		\$700.00	10/1	10/5	5		M-F	5
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PROGRAM : NEWS

7			600A-700A	30		\$725.00	10/1	10/5	3		M-F	3
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PROGRAM : NEWS

OCT/12 15555.00

CONTRACT TOTAL 15555.00
 TOTAL SPOTS 22

MARKET TOTALS \$91,500 KVVU 17% KSNV 29% KLAS 34% KTNV 16% KVMY 2% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*